



otterRealm

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Welcome New CSUMB Faculty!

by Rose Pacibe and Holly White

By the time classes started for Spring semester on January 29, over 190 new students and eight faculty had signed on for an adventure in teaching and learning at CSUMB. In this and the next few editions of the Otter Realm, we will profile some of these new members of the CSUMB family. Here is a brief introduction to the newer and newest faculty members.

JO ANN CANNON

Wellness, Physical Education, Recreation

Dr. Cannon received her doctoral degree in public health "With Distinction" in Health and Behavioral Science from UCLA, specializing in health education and behavioral science.

She was an early Peace Corps Volunteer in Malawi, Central Africa, and later returned to Africa to serve as a consultant/educator at the Ghana Medical School in West



Jo Ann Cannon

Africa. For nine years she served in both faculty and administrative positions at the University of Illinois Medical Center in Chicago, and frequently receiving "outstanding teacher" recognition. Since 1981, Dr. Cannon has been President and Owner of Inward Bound Ventures of Chicago, Illinois. This human resource development company providing creative wellness education and professional development services for individuals, groups of people is organizations, business, health care, and educational institutes. Jo Ann Cannon is a dynamic, nationally recognized presenter and seminar leader and is considered a pioneer in America's Quality of Life Movement. She has published extensively about health education, and health care management. She is a frequently requested speaker at health spas, and gives lectures on PBS television and at health fairs about wellness, stress, benefits of recreational sports, exercise, and life style assessment.

NUBRA FLOYD

Human Development Professor

She received her Ph.D. from University of California, San Francisco in Applied Social Psychology. After completing her Ph.D, Dr. Floyd became a lecturer for the University of California, Santa Cruz as well as several other places around the country. Her areas of teaching are Developmental Psychology, Social Psychology, Organizational Psychology and her areas of research are Multicultural Pedagogy, College Student Development, and Innovative Residential Design. She also has extensive teaching experience in Middle Childhood, Infancy & Early Childhood, Introduction to Social Psychology, Cultural Intersections, and Introduction to Psychology.

AMALIA MESA-BAINS

Director of Visual and Public Arts

Though Dr. Mesa-Bains has been active on campus for the last year, she only recently became the Director, rather than the Interim Director, of Visual and Public Arts. An internationally recognized artist, her work has been shown in major exhibitions at the Whitney Museum of American Art at Phillip Morris, The Museum of American Art at the Smithsonian, The Los Angeles Museum of Contemporary Art, and numerous other venues in the United States, Latin America, and Europe. In addition to showing her work, Amalia Mesa-Bains has worked as a curator, critic, and consultant for a number of cultural institutions and organization. She has also worked in public schools and universities as an educator. She has a Ph.D. in Clinical Psychology and considers her primary areas of expertise to be in the areas of Cultural Diversity Studies, Teacher Preparation & Professional Development, Interdisciplinary Curriculum Development, Arts Education, and Art Criticism.

LARAINÉ LOMAX

Professor of Ecological Economics (ESSP)

Dr. Lomax came to CSUMB from the International Society for Ecological

Economics of Maryland. She received her Ph.D. in Economics at the University of Maryland. Her major fields of interest are in Environmental and Natural Resource Economics, Applied Microeconomics Analysis, and International Economics. She has done considerable research on international environmental policy in the Bermuda Biological Station for Research. Dr. Laraine Lomax was a principle investigator in the Center for Tourism Research & Innovation. She assessed the environmental and economic impacts of the eruption of the Hudson volcano in the Patagonia region of Argentina and she completed a research project for the International Society for Ecological Economics at the University of Maryland. She was an instructor of economics at the University of Maryland and and Assistant Professor of Economics at Northeastern University.

SCOT RAFKIN

Atmospheric Scientist

Dr. Rafkin teaches both at San Jose University as well as CSU Monterey Bay. His research interests have been directed toward mesoscale modeling, cloud parameterization, cloud resolving simulation using the Regional Atmospheric Modeling System (RAMS) at Colorado State University. He received his Ph.D. in Atmospheric Science from the Colorado State University. As a Postdoctoral fellow, Cooperative program for Operational Meteorology, Education & Training (COMET) University Corporation of Atmospheric Research (UCAR) in Boulder, Colorado. While pursuing his M.S. and Ph.D. degrees, Scot Fafkin served as a Graduate Teaching Assistant for the introductory Undergraduate Atmospheric Science course and laboratories at Colorado State University.

JOHN CREECH

Electronic Reference Librarian

Mr. Creech holds an M.S. in Library Science from the University of North



CSUMB students rock climbing in the mountains of Big Sur

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See "Faculty" page 6

Fresh Faces on Campus

by Peter Finegan

Students were interviewed at the student mixer on Jan. 27 at Black Box Cabaret and asked these questions:



Question One: What are your first impressions of CSUMB?

Question Two: What do you hope to accomplish here?

DAN VONFORELL

From Salinas, age 24, majoring in International Entrepreneurship.

Q Question One

A It's very big as far as the area, but it's real small as a school. It's really diverse; there are a lot of people of different colors and from different countries. It's like a big melting pot.

Q Question Two

A I hope to use my second language in Vietnamese and entrepreneurial skills in Viet Nam when the country opens up for business.

LAJÉ LEE

From Oakland, age 22, majoring in Liberal Studies

Q Question One

A It's energetic yet peaceful. I just came to visit my friend here, and I saw the sunset here and noticed that this place is

a nice, place to study. I decided to make a new start and have a new opportunity.

Q Question Two

A I want to get my B.A. and Master's degree and have some new life experience. I want to teach elementary school.

ELLEN RAWLINGS

From Los Angeles, age N/A, major in Liberal Studies

Q Question One

A Everyone seems enthusiastic, and in orientation, I started getting really excited about coming here. I think it's going to be a good experience. I'm really anxious to get started with my studies here.

Q Question Two

A I hope to be employed teaching. I would like to get my Master's degree and teach at college level someday—if I live that long!

MICHELLE LOU

From San Diego, age 22, majoring in Music

Q Question One

A Empty. Small. The campus is pretty barren. When I registered today, there was a lot of confusion. They didn't really have it together. Not to say that's bad, of course...I didn't get a lot of classes that I wanted; I hope I don't sound too negative.

Q Question Two

A I want to see how far I can go with music and see if this is where I want to live. **OR**

Upholding The Vision

Dear Editor:

On Thursday January 23 at 4:00pm staff, faculty and administrators gathered at the University Center (Pomeroy) for Founding President, Dr. Peter Smith's, State of the University Address. The address was about CSUMB's progress and plans. From public relations to public safety, members from all the departments were present. Most departments closed early to attend Dr. Smith's speech. Even the local TV stations came to cover the event. But where were the students?

To the media it may have looked like the students did not care since there were only about six students there who were not working at the event. This is not the case! The reason why students did not attend was the fact that they were not invited! Staff and faculty were invited or told about this event through QuickMail which is one of their email systems. Nothing was put out on FirstClass, which is the students email system. Students do not have access to QuickMail. I only found out about it by overhearing staff talk about carpooling to the Pomeroy. The other students found out in similar ways.

Dr. Smith's speech addressed the students, the university and the vision statement. Dr. Smith said in his address "Together, you (the staff and faculty) demonstrate on a daily basis your commitment and growing capacity to build CSUMB as a university which is true to its vision..." The vision statement is something CSUMB strives to uphold. Part of the Vision Statement reads: "Our vision of the outcomes of California State University Monterey Bay includes: a model pluralistic academic community where all learn from and teach one another in an atmosphere of mutual respect."

I think that not inviting students to an event as important as the President's State of the University Address does not build the respect that our Vision speaks of. A pluralistic academic community consists of staff, faculty and students. Dr. Smith also said, "And let there be no confusion about it, the eyes of the country are on us."

If the eyes of the country are on us, then we need to be showing them what we are telling them; that we are holding to the vision, and that we are a pluralistic academic community where we all learn from and teach one another in an atmosphere of mutual respect!

CSUMB Student Jessica Haag

Letters to the editor

Aquarius: January 21 - February 19

You like to help others solve their problems, especially your friends and family. Be careful, because by doing so, you are forgetting about your own problems, that need to be solved.

Pisces: February 20 - March 20

Do not let others influence your way of life. You have a great personality and you do not need to change. If you change because of what others have told you, you will not make any progress at all.

Aries: March 21 - April 20

Be patient! Soon, you will finish that project you have been working on so much. Do not give up! Even after you are finished.

Taurus: April 21 - May 21

Your way of life has become a routine, and that is why you are depressed and unhappy. It is a good time for you to change something in your life.

Gemini: May 22 - June 21

You are overwhelmed with work, and are beginning to feel stressed-out. Make some time for yourself to go out and have a little fun. Your sense of humor will change drastically. Remember to spend time with your family as well.

Cancer: June 22 - July 23

A faraway relative will bring you good news. Your plans will change slightly, but you should not let those changes be extreme.



by Silka

Leo: July 24 - August 23

Your positive attitude helps you reach all your goals, but watch out for those who are jealous. They will try to deviate you from your original plans, but they will fail.

Virgo: August 24 - September 23

You are not sure about your future, and you should not let that worry you. Sooner or later, the day will come when you will have no doubts about what you want in life.

Libra: September 24 - October 23

The job you have at this moment is not what you had expected. Before making any quick decisions about quitting, think a little and do not leave, until you have other options.

Scorpio: October 24 - November 22

Do not let your feelings get in the way of your triumph. Try to understand what your heart is feeling, but do not confuse true love with an illusion.

Sagittarius: November 23 - December 21

You need an adventure this month. Do something crazy, but do not hurt yourself. Think about that one thing you have always wanted to do, and do it!

Capricorn: December 22 - January 20

This month is great for meeting new people and making new friends. Your outgoing attitude will help you indeed! **OR**

The State of Our University Address

by President Peter Smith

So, where do we find ourselves today? A fourth appropriation of \$7 million dollars has been approved by the federal government, bringing the total appropriated for capital development to \$49 million.

Once again, our retention rate from fall to spring this year is significantly higher at 92 percent than the CSU and national averages. Only about 100 students did not return to CSUMB. And once again our new arrivals for Spring 1997 exceed 150. For the foreseeable future, it appears that our student body will continue to grow as the marketplace demonstrates that the learners of California are excited about becoming a part of this "work in progress" we call CSUMB.

Importantly, we have a formal agreement for water availability that assures our ability to serve in excess of 12,000 people annually on site.

And, we are planning our first commencement for May 24, when we expect to award baccalaureate degrees and teaching certificates to more than 100 CSUMB graduates. This will be a great celebration for our students, their families, our University family, and the extended community as we present students' capstone projects and share the satisfaction of our success as an educational institution. I anticipate that the presentation of the capstone projects, leading into the graduation will become one of the great traditions at CSUMB. We ask students to do great work to graduate and we owe them a chance to showcase that work for all to see.

Taken collectively, this is a record to be proud of. Students stay for many reasons. But at the core they stay here because they know that, even if this is not the smoothest running operation in California, we are here for them. In the months ahead, we will finalize work on our graduation requirements. With the leadership of Dr. Bert Rivas, our vice president of Student Affairs, we will continue the development of high-quality residential life learning while "in residence" and counseling systems that help students at all levels.

And we will continue the development of the distinctive features of our academic program. All of these activities will give our students even more reason to stay, learn, and begin creating their futures with us. This is your record, and I salute you for it.

We have made a successful beginning. But the longer campaign to create a great university lies ahead. As we gather our wits and our resources for that work, we must recognize that, in addition to the traits that have made us successful to date, the future will require new skills and behaviors to fit the emerging reality. My friends, the work that lies ahead is different than that which we have been doing. Our success in the future will be measured by a different standard than the one which has been used to date. The challenge we face is to shift our focus from one which equates success with survival, to one which equates success with the quality of the work we deliver and the results we achieve.

The Challenge: Making the Transition to Quality

Here is the central fact of our near-term future. We are entering a period in which all sectors of the University will grow much more slowly. The campus will feel more manageable, less hectic, and more stable.

The team we have in place is the team that will finish the critically important first phase of the work that we have started so well. Take a look around because you, in this room today, are that team. You will provide the leadership as we move from beginning an institution, putting something where nothing was before, to building that institution, finishing the initial phases of its development, building in the quality.

We must seize the opportunity which slower, more predictable growth gives us to finish the job we have started. That means using the "slowdown" and the stability it brings to build in the quality which will sustain us over the years.

As the rate and amount of growth tapers off, so will faculty, staff, and administrative growth as appropriate. Construction, both in rate and scope, will slow as we near the end of the federal money appropriated for the initial development of the campus and begin developing other sources of capital to continue building this campus out. As your president, my

job will be to take your priorities for the development of the University and seek the money to achieve them.

This is a very, very different scenario from that of the last 30 months. Now we must consolidate, finish the work that we have started, polish the academic and administrative practices and the programs we have designed that will allow us to achieve excellence with the learners who come here. It would be a classic mistake for us to continue hurtling forward, missing the opportunity to convert our current momentum into quality. It is a mistake we will not make.

As we make the transition from survival to quality, there are several issues that we must address. They suggest my priorities for the next phase, the quality phase, of CSUMB's development.

1. We must define what we mean by excellence and achieve it purposefully in students' lives and experiences here. Our

academic programs must be fully and well-designed. Our students must have the support they need to succeed in completing their degrees here. We must create the conditions that enable our faculty and staff to serve our students effectively. And we must establish and achieve our desired levels of academic quality.

We must finish what we have started. Students come to CSUMB for many

reasons. But at the core they are here because they are excited by our mission, by the innovations we have introduced, and by our commitment to put their lives and their learning first. This pioneering trip has been as difficult for them as it has been for the rest of us. And, although our "veterans" are very clear about the dramatic improvements between this year and last year, we know that we must continue to improve the quality of all services to students here, listening to them and responding to their needs, setting objectives and improving our efforts and quality when we fall short.

This is everyone's business whether you serve food, keep the public safety, collect rent, write financial aid, teach, advise, or counsel in a dorm. We know that a smiling face and a willing hand



President Peter Smith delivering his State of Our University Address

make all the difference for the learner in need. After all, it is the same in our lives, is it not? Caring... has been our ace in the hole for the last 18 months. And we must continue to improve on it in the months and years ahead.

2. Workplace Quality. Improving the quality of work life here at CSUMB. I have never seen, nor have I had the privilege of working with, a harder-working, more ethical group of people in my life. We have proved beyond all doubt that we know how to work hard, and achieve great results. Now it is time to make the concerted effort to go deeper, to find enjoyment in our work together, and to push authority and responsibility out through the University so that our daily operations thrive on the talent and the commitment of every person here in appropriate ways.

My question is, how well do we know each other? And how good can we get if we don't know each other well? Plato said, "...you can learn more about a person in an hour of play than a year of conversations." My friends, we have shown that we can work hard—and that's what has given us the opportunity we now have. But now it's time to have more fun, because if we don't, we won't get where we want to go.

My goal is a workplace that values competence, that helps people develop their capacity and learn from their mistakes wherever possible. A university where the workplace does not tolerate fear or encourage adversarial relationships, a university where the workplace knows that mediating disputes and caring for each other is the pathway to competence and increased capacity.

See "University" page 6

Good Mental Health

The CSUMB Counseling Center is dedicated to your mental health and well-being. Our counselors are experts in health and student concerns and all services are available to students at no charge. Counseling services are also available to faculty and staff on a limited basis at no charge (1-3 sessions), and subsequent referrals are given as needed.



The Counseling Center is open for appointments or walk-in visits as needed. A social worker is on-site four days a week and a psychologist is on-site once a week. Referrals may be made to community resources depending on need.

Student Counseling Services

- Confidential Counseling
- Stress Reduction Support Group (Mondays 12:00 pm - 2:00 pm at CHC)
- Psychological Assessment

For Further Information

The Counseling Center is open Monday and Tuesday from 9:00 am to 5:00 pm and Thursday and Friday from 1:00 pm to 5:00 pm. Please call for more information.

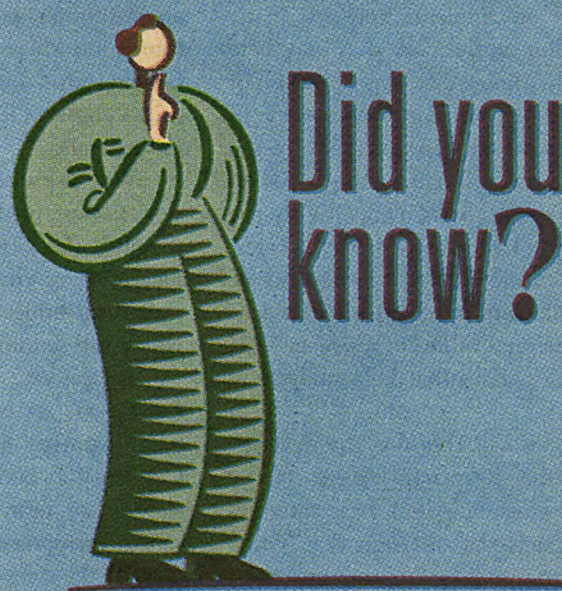
General Information	582-3965
Counseling Appointments	582-3965
Counseling Center Staff	582-3969

After Hours/Weekend Crisis Intervention 625-4623
(Community Hospital of the Monterey Peninsula Crisis Team)

The Counseling Center is located at the Campus Health Center, Building 99, at First Street and Engineer Lane. Follow the signs to the V.A. Clinic Building and the center is in the West side of the building.

The Counseling Center is professionally staffed by Caroline Haskell, M.S., Counselor and Mary Lounsbury, Ph.D., Clinical Psychologist.

- 143 CSUMB students have applied to graduate.
- The First Annual President's Golf Tournament raised nearly \$15,000 for the scholarship fund? It was the first fundraising activity we've done so far, and was a huge success. Much credit goes to Jim Roberts for dreaming up the idea, and to his assistants, Alida Fitzpatrick and Mary Roberts, for helping him put it together.
- Two Applied Watershed Service Learning students, Nicholas Marcisz and Jason Plummer, both business majors, were a success working with global studies students at Seaside High School this past semester. The duo worked weekly with four classes of students in self-generated lessons on native plants and habitat restoration. Working with Seaside High faculty they supervised the high school students in the restoration with native plants of an 3/4 acre plot of land adjacent to the school. Although the "class" has ended, Nick and Jason will be returning this semester on their own time to work again with students in more planting and restoration efforts.
- 195 new students joined CSUMB this semester!!! A warm welcome to all of you who include 28 graduates and 167 undergrads (19 freshmen, 27 sophomores, 104 juniors and 17 seniors).
- The CSUMB library is open from...
- Caffeine freaks beware! The Espresso Stop located next to the bookstore is now accepting Meal Cards. Yippee!!!!!! They are open Monday through Friday from 8:00 am until 2:00 pm.
- The Second Annual Summer Jobs Fair is taking place on March 12 from noon until 2:00 p.m. in the Campus Quad. Here's your opportunity to dazzle employers with your charm and unique abilities. (For more information, see complete story on Campus Calendar of Events, page 8.)



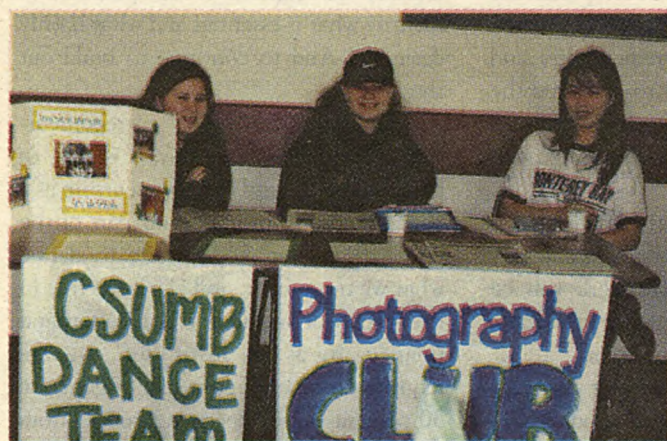
Enrich Your Experience, Gain Leadership, and Just Have More Fun

By Ericka VonGunden



Are you interested in starting a club or organization at CSUMB? Getting involved in campus life outside the classroom is a way to enrich your experience at CSUMB, gain leadership, and have fun in the process! A few steps included in the process of recognition are an initial interview, determining a staff/faculty

advisor, and creating a statement of purpose or constitution. But, the first step in starting an organization is to contact a representative at the Office of Career and Organization Development located in Building 23. So, come on, get involved and join one of the clubs and organizations listed; or start one of your own. OR



Clubs/Organizations

- All in the "Family"
- Association for American Indian Students
- Baseball Club
- Business Organization for Student Success (BOSS)
- Dance Team
- International Martial Arts and Sciences
- Lacrosse
- Movimiento Estudiantil Chicano de Aztlan (MEChA)
- Multi-Cultural Club
- Newman Community
- Otter Basketball Team
- Planet Otter
- Photography Club
- Rugby Team
- Sailing Club
- Spirit Squad
- Students in Action
- Swim Club
- United Nubians
- Volleyball Team
- The "Wet and Soggies" Dive Club

For further information about joining an existing club or starting one of your own, call 582.4070 or visit the Office of Career and Organizational Development located in Building # 23.

Student Employment Promotes Academic Success

by Leslie Davis

Research shows that universities retain students through two main avenues: students living on campus and students working on campus. Students who work on campus gain solid work experience, better communication skills and a sense of professionalism. Confidence grows, students achieve more, and the

experience itself allows the student to better define who they are and what they want to do professionally. Supervisors become mentors, advisors, and empowerers. And most importantly, students are more likely to stay in school because they can see how the work they are performing directly

relates to the operations of the University. The Office of Career and Organization Development encourages all institutes and departments to hire students as assistants. Students assist in many function areas, and can help represent themselves and their peers to administrators and faculty. OR

For more information on employment and training please see the Student Assistant Management Guidebook on the CSUMB Information Server in the Career Services folder. Or, if you have additional questions, contact Leslie Davis, the director of the Career and Organization Development office, at 582.4070.

Faculty

Continued from page 1

Carolina. He has been working at CSUMB since 1995 but was only recently hired for the position of Electronic Reference Librarian. He has been a Reference Librarian from Hatfield Library in Salem, Oregon, Corvallis-Benton County Public Library in Corvallis, Oregon, Fort Lewis College - Reed Library in Durango, CO, Duke University, Durham, NC, and Western Carolina University Hunter Library in Cullowhee, NC. John Creech has published in the Internet Review: On line Literary Resource, "College & Research Library News" since 1995.

JOHN OBER

Dev't. Librarian for Electronic Resources

Dr. Ober's previous position as an acting Director of Library Systems at UC Berkeley. He received his Ph.D. in Library and Information Systems Management from UC Berkeley. John Ober is an author, developer, and presenter of numerous information technology publications and seminars including "Trends in Library Automation," "Teaching Electronic Resource Using the Internet," "Crossing the Internet Threshold (Tennant)," and "In the Library." Previous to coming to CSUMB, he was an Assistant Professor at UC Berkeley in various areas, including teaching, service, and research including instruction and developer of Networks and Networked Information Resource- graduate course, Instructor-graduate survey course- use of database management.

MARY ITO DENNISON

Electronic Reference Services Librarian

Ms. Ito Dennison comes to our campus from Winona, Minnesota and has an M.L.S. from the University of Michigan in Library and Information Science. She has held many positions everything from Library Clerk, to Information Specialist, then finally as Head, Acquisitions/Serials Cataloger of the Caltech Libraries, California Institute of Technology in Pasadena, Ca. She has been a member of the Winona State, College of Education committees, Professional Education Advisory Committee, and TechQuest Group. She was also a member of the Caltech Affirmative Action Committee and the Library Forum Committee at Caltech. committee. Mary Ito Dennison has published in various publications. and has a M.S. in Learning Disabilities pending. OR

University

Continued from page 3

With this in mind, I have asked our cabinet to join with the HR Department, Patti Hiramoto, our new equal employment opportunity officer, and the union leadership here at CSUMB to go into the organization and ask you for advice on the structures and the policies which will move us, together, to the levels of inclusion and respect necessary to make this a place where coming to work is as dignifying, satisfying, and fun as it is challenging and rigorous.

3. Institutional Quality. Finishing our institutional self study and having a successful WASC accreditation review next fall. In the Fall 1997, the Western Association of Schools and Colleges will send a team to review us for accreditation. Receiving accreditation will be the single most significant milestone in our short history because it will signal the confidence of the larger community of higher education in the quality of our program here.

Accreditation is Critical to Our Future as a University

It is not automatic and the only way we can ensure it is through demonstration that we meet and exceed the quality standards that distinguish accredited universities. While we believe that we do, we must demonstrate that fact to those who have been entrusted with assuring the rest of the higher education community that we meet those standards.

Unfortunately, universities tend to see accreditation as a zero sum total game. They seek it because they must... Get it... And move on. Our position is very different. We believe that if you treat accreditation as a necessary evil, that's exactly what it will become, stifling the institution's ability to benefit, to learn, and to grow from the experience. So, for CSUMB, success means more than simply receiving a positive review.

During the WASC review, we will either confirm the expectation that we are becoming what we have said we will be, or we will become known for falling short of the high expectations of those who look to us for new pathways. We must remember that the eyes of the country are on us. Today we are seen as a secret promise for American higher education. The next year has everything, everything, to do with whether we keep that promise.

The three task groups working on the WASC effort—in teaching and learning, business and entrepreneurship, and continuous infrastructure renewal—repre-

sent the heart of our institutional development effort. Under Cecilia Burciaga's leadership and with the daily management and participation of Linda Stamps, Octavio Villalpando, and over 50 members of our faculty, staff, administration, and student body, this activity is our first serious attempt to identify important topics, see how we are doing, and make recommendations for improvement. Although we have begun with WASC, I believe that this must be a continuing institutional behavior. I urge each of you to pay attention to this effort, to get involved wherever possible, and to be informed.

4. Fiscal Quality. Slowing growth and budget stability will allow us, for the first time, to prepare and discuss a five-year budget and business plan for CSUMB. Since 1994, our expenditures have grown exponentially; from \$3 million to \$9 million to \$22 million to \$35 million. As that growth levels in the next two years, it gives us the opportunity to put together a financial and business plan which covers all phases of our development for the next five years and which, when adopted, gives us the predictability and stability which we need to continue the development of this great institution while making the transition from growth to quality.

Preliminary work on the financial plan has already begun under Barbara Lawson's leadership. Her immediate work will be done with and through our vice presidents, involving the entire organization.

Clearly, the quality of our financial plan depends on the quality of our academic plan. If our immediate future is more constrained in terms of fiscal growth, we will have to make better choices about how we use what we have to accomplish our goals. The academic planning process, now underway, is central to our collective effort to structure our budget in ways that best promote achievement of our highest priorities. We have to make the right choices about what we will do, and we have to hold ourselves accountable for the results.

The WASC Work Group is also gathering data on the planning that has taken place to date, and drawing some

conclusions about how our planning ties to our core values, vision statement, and the development of our academic and support programs.

The development of our financial plan, and our other plans such as our Master Plan, Academic Plan, Media and Publication Plans, and Recruitment Plan, will include the efforts and thoughts of all the members of this community. Every person here, every unit here, has experienced profound growth and has learned much along the way. We all have ideas about ways, professionally and organizationally, to "do it better."

The vision statement is clear, and the basic policies—outcome-based education,

technology, entrepreneurship, service learning, multiculturalism and multidisciplinary, continuous renewal, a focus on student learning and quality of life—are in place.

Now is the time, as we take stock and use the opportunity which slower growth and budget stability gives us, to strip CSUMB down to its bare essentials, to identify the essence of our purpose, to identify what is essential and what is only desirable. And to continue to build out these basics.

5. Clarify the role of entrepreneurship at CSU Monterey Bay. It is time to get our arms around entrepreneurship as a concept and as an important part of the CSUMB mission and reality, to define what we mean by it, and clarify its role in the scheme of overall university effort and finance. If, as an institution, we are required to be entrepreneurs, to generate 30 percent of our operating budget from sources other than student fees and state appropriations, what does it mean to each of us, to each unit in the University?

This much is certain. The commitment to entrepreneurship is part of our historic design, stretching back to the first generation of community and system planning. OR

The preceding excerpts are from the address given by President Peter Smith on January 24, 1997 to CSUMB's faculty and staff. The next edition of the Otter Realm will carry the final excerpts. The complete text is available at the Office of the President in Bldg. 1.


Address From President Peter Smith


"We must remember that the eyes of the country are on us. Today we are seen as a secret promise for American higher education. The next year has everything, everything, to do with whether we keep that promise."

—CSUMB President Peter Smith

CSUMB Welcomes Spring '97 Semester Students

by Kate Wheaton

 n behalf of the Vice President for Student Affairs, Bert Rivas and the staff at Student Affairs, we would like to extend a warm welcome to both new and returning students for Spring Semester 1997. We would also like to take this opportunity to introduce to you the various services available to students housed under Student Affairs.

Each of the departments listed is staffed with helpful and friendly people ready to assist you with any questions and concerns you may have. Being new to a campus or even starting a new semester can bring many anxieties and uncertainties. Remember to take full advantage of the resources available to you at CSUMB to help make your transition smoother and more manageable. We are here to assist you and help you to make the most of your educational career. Again welcome and best wishes for a successful and memorable Spring Semester! 



Department	Telephone	Location
Student Information Center <i>Provides a "one-stop shop" for current and prospective students seeking general information about CSUMB.</i>	582-3518	Bldg. 21
Outreach & Recruitment <i>Provides recruitment services primarily in tri-county high schools and community colleges as well as pre-admissions counseling.</i>	582-3542	Bldg. 21
Admissions & Records <i>Processes admission applications, determines admission eligibility, evaluates transfer credit, registers students, posts grades and produces official transcripts and degree evaluations.</i>	582-3518	Bldg. 21
Financial Aid <i>Provides information on financial aid that may be available for students. Also has a software program that allows students to do scholarship searches.</i>	582-3518	Bldg. 23
Campus Health Center <i>Primary care clinic which provides medical, psychological, and preventive health care to students enrolled at CSUMB.</i>	582-3965	Bldg. 99
Residential Learning <i>Provides university housing services for university students, faculty and staff.</i>	582-4254	Bldg. 84 E
Dining Commons <i>Offers a variety of dining options to students, faculty, staff and visitors.</i>	582-3838	Bldg. 16
Disabled Student Services <i>Supports the full integration of disabled students into the campus community.</i>	582-3617	Bldg. 23
Student Conduct / Conflict Resolution <i>Supports constructive solutions contributing to a responsible campus community that reflects integrity and the pursuit of excellence.</i>	582-3617	Bldg. 23
Child Care Services <i>Child-care services are available through the military to CSUMB students.</i>	582-3525	Bldg. 23
Wellness Recreation & Sport Institute <i>Provides a wide variety of program services that include the operation of the Wellness Activity Center, Intercollegiate Athletics, Recreation & Sports Clubs, Outdoor Education Programs, and Boating Education Programs.</i>	582-3716	Bldg. 84F
Wellness Activity Center <i>Offers a gymnasium, racquetball courts, cardiovascular and weight training equipment, and locker facilities equipped with showers and saunas available to students, faculty and staff.</i>	582-3716	Bldg. 90
Outdoor Recreation <i>Provides outdoor recreation opportunities through a wide variety of outdoor educational programs as well as equipment rental options.</i>	582-4844	Bldg. 91
Student Voice <i>The CSUMB student government system which provides an opportunity for students to become involved in the political and planning processes of their university.</i>	582-4067	Bldg. 4
Career and Organizational Development <i>Coordinates all services that advance students' career exploration and organization/club development.</i>	582-3845	Bldg. 23*
Talent Search <i>Utilizes CSUMB volunteers for recruiting efforts to target traditionally low-income and/or potential first generation college attendees within Monterey County.</i>	582-3662	Bldg. 80
Office of the V.P. for Student Affairs <i>Oversees the division of Student Affairs and ensures that each department offers quality service to CSUMB students.</i>	582-3615	Bldg. 23

Second Annual Summer Jobs Fair

March 12, 1997
12-2 p.m. in the Campus Quad


They've done it again!

The Office of Career and Organization Development has once again organized the Summer Jobs Fair. This is your chance to dazzle employers with those certain qualities only CSUMB Otters possess! The second annual Summer Jobs Fair is happening in the Campus Quad on March 12, 1997. Meet with twenty five statewide camps, resorts and other summer employers in search of students for work this summer!

The first Summer Jobs Fair was a smashing success; that will only be topped by this upcoming fair! Last year, 225 students and 23 employers were in attendance. The excitement of opportunity filled the quad. There were employers eager to find competent and energetic employees.

They came to the right place! Along with job opportunities, they brought with them bunches of freebies and give-aways. Students were hired and important networking took place. At the very least, the students who attended, left that day with the knowledge that CSUMB students are a desirable and sought after group in the area of employment.

Go For The Gold

The biggest reason to attend this fair is not simply the number of job opportunities that are available, but the type of opportunities that await you. Imagine working in a resort with breathtaking views of say, the sparkling Monterey Bay, or in a summer camp nestled in the Sierra Mountains! These kinds of opportunities include, but are not limited to Southern California, Lake Tahoe, Santa Cruz, and our local area. It need not be said that we live in the most aesthetically pleasing area of California, but there are many beautiful areas in our "golden" state. So "go for the gold" and come meet your summer destiny at the second annual Summer Jobs Fair! 



CALENDAR of EVENTS

campus

February

Monday, February 17

Last day to officially withdraw and receive a refund

Wednesday, February 19

Visiting Artist Series presents Baile Oaks at the Music Hall, 5:30 to 7:00 p.m. at Bldg. 30

Saturday, February 22

Men's Rugby Game at 1:00 p.m. at CSUMB

March

Sunday, March 23

Pianist Duk/Lang Kim will perform at 3:00 p.m. at the Music Hall, Bldg. 30

Note Worthy

Disabled Students Weekly Meeting

Wednesdays from noon until 1:00 p.m. in Building 18, room 170. Call Ardith Tregenza at 582.3617 for further information

Spring 1997 Hours for the Library Learning Complex

Building, Circulation, and Course Reserves Hours:

Monday - Thursday: 8 am - 10 pm

Friday: 8 am - 5 pm

Saturday: 1 pm - 5 pm

Sunday: 1 pm - 8 pm

Phone: 408.582.3733

Reference Hours:

Monday - Thursday: 9 am - 8 pm

Friday: 9 am - 5 pm

Saturday: 1 pm - 5 pm

Sunday: 1 pm - 5 pm

Phone: 408.582.3872